

FARMERS VOICE HAWAII

FARMERS VOICE HAWAII.COM Editorial Coverage + Advertising and Promotion: Print, Web, Social Media, E-Mail

Inspired by a gathering of farmers in 2014, Farmers Voice Hawaii began as an online news venue to share news, information, and opinion of importance to farmers on all of the Hawai'i islands.

Farmers Voice Hawaii is pleased to announce it will publish a special commemorative Winter print edition prior to the legislation session of 2019 to highlight critical needs pertaining to Hawai'i farming and agriculture.

IMPORTANCE

Hawai'i is dangerously and needlessly dependent on the importation of its food. With goals and plans to increase local food production from 10% (currently) to at least 20% within 10 years, Hawai'i needs forums devoted to supporting this important initiative.

Farmers Voice Hawaii is an integral contributor, scouring the islands for the best and most important stories and projects, focusing on growing food locally and reducing Hawai'i's reliance on imported food, protecting water resources, resource recovery, subsistence living, and examples of native Hawaiian and other best practices in soil remediation, invasive species control, weather preparedness, and more.

OPPORTUNITY

Hawai'i's agricultural stories have not been given much deserved of news coverage. Stories have either been buried on inside pages or not published. Now, Farmers Voice Hawaii is filling that void with reporting important and story-telling related to sustainable agriculture – online, now, in print.

Farmers Voice Hawaii offers a great advertising and promotion opportunity in an agriculture-specific news publication with additional reach on the web, in social media and email newsletters.

DISTRIBUTION

5,000 copies of this commemorative winter edition of Farmers Voice Hawaii will be distributed on all islands, including but not limited to schools, libraries, and farms, as well as a uniquely gathered, proprietary list of 400+ agriculture lawmakers and decision makers. This first print edition will have substantial social media push that will encourage website views and subscribed audience.

Special Winter 2018 Advertising Rates & Promotion Rates

Full page: \$1200. 1/8 page: \$150.
1/2 page: \$500. 1/16 page: \$75.
1/4 page: \$200. 2-line listing: \$13.80

Rates include coverage and promotion in print, on the web, in social media and e-mail newsletters.
No fee for graphic layout, 2 proof allowance.

CONTACT

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