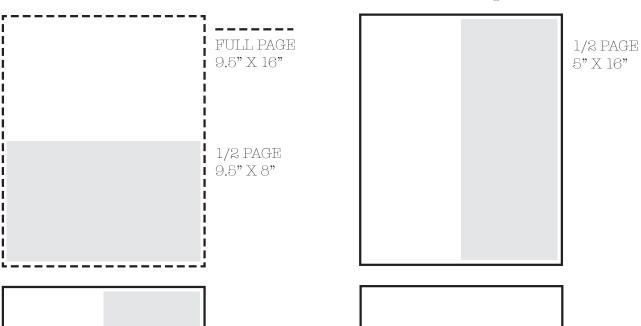
FARMERS VOICE HAWAI'I

Advertising Sizes

Advertising@FarmersVoiceHawaii.com



1/4 PAGE 5" X 8" 1/4 PAGE 9.5" X 4"

1/8 PAGE 3" X 4" 1/8 PAGE 5" X 4"

Ads are preferred to be electronically submitted in .pdf format and emailed to Advertising@FarmersVoiceHawaii.com

When submitting a .pdf file please use these guidelines: All type intended to be black must be specified as black only in color definitions.

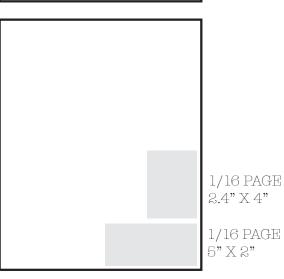
All raster images used in your document must be first saved as a .tif file.

Raster images used must not be in .jpeg or .jpg format; must be at least 300 dpi when used at its final size; for color printing, must be separated into CMYK colors, not RGB colors;

must be 8-bit whether they are black and white or color; and all type fonts must be outlined/embedded.

Scanning Specifications

Original graphics, artwork and photographs submitted for scanning must be continuous tone images. Printed halftones and other second generation printed material cannot be accepted. Unless otherwise requested, materials submitted for scanning become the property of the Farmers Voice Hawaii.



INCLUDED IN ADVERTISING COSTS:

WEBSITE PUBLISH

FREQUENCY: 1@WEEK FOR 4 MONTHS

SOCIAL MEDIA POSTS

FREQUENCY: 1@WEEK FOR 4 MONTHS